

***promogroup***

T: 020 7978 6399 (London Office)  
T: 01904 692100 (York Office)  
E: [info@promogroup.co.uk](mailto:info@promogroup.co.uk)  
W: [www.promogroup.co.uk](http://www.promogroup.co.uk)

**Outdoor  
Advertising  
Solutions**

# Digital Media

*promo*group



# The Black Range

T: 020 7978 6399 (London Office)  
T: 01904 692100 (York Office)  
E: [info@promogroup.co.uk](mailto:info@promogroup.co.uk)  
W: [www.promogroup.co.uk](http://www.promogroup.co.uk)

# Digital Vans



**promogroup**

T: 020 7978 6399 (London Office)  
T: 01904 692100 (York Office)  
E: [info@promogroup.co.uk](mailto:info@promogroup.co.uk)  
W: [www.promogroup.co.uk](http://www.promogroup.co.uk)

# The Black Range



# Single Screen Premium Digital Vans

## Benefits

- Range of single screen digital vans
- Viewing area of 9-15sq metres
- Screen can elevate and rotate
- Branding area around the screens
- 4 and 6mm pixel screens
- Audio

## Technical Capabilities

- Video (avi, Mpeg, WMV, DivX, Xvid)
- Slide shows
- Still Content (JPEG,PNG,BMP)
- Audio (MP3/4, WAV, AC-3, WMA)
- Internet & social media enabled

*"This project was a success. Our client Bombardier is thrilled from the buzz they got out of it. Hope to do this again one day. It has been a pleasure working with you all. Very professional. Thank you again for the images."*

**anne-marie caron**  
vice-president, client services





# Double Screen Premium Digital Vans

## Benefits

- Range of double screen digital vans
- 4 and 6mm pixel HD LED screens
- Screens can elevate and rotate
- Total viewing area of 10-16 sq ms
- Advertising campaigns and events
- Street level advertising
- Live camera feed and broadcast

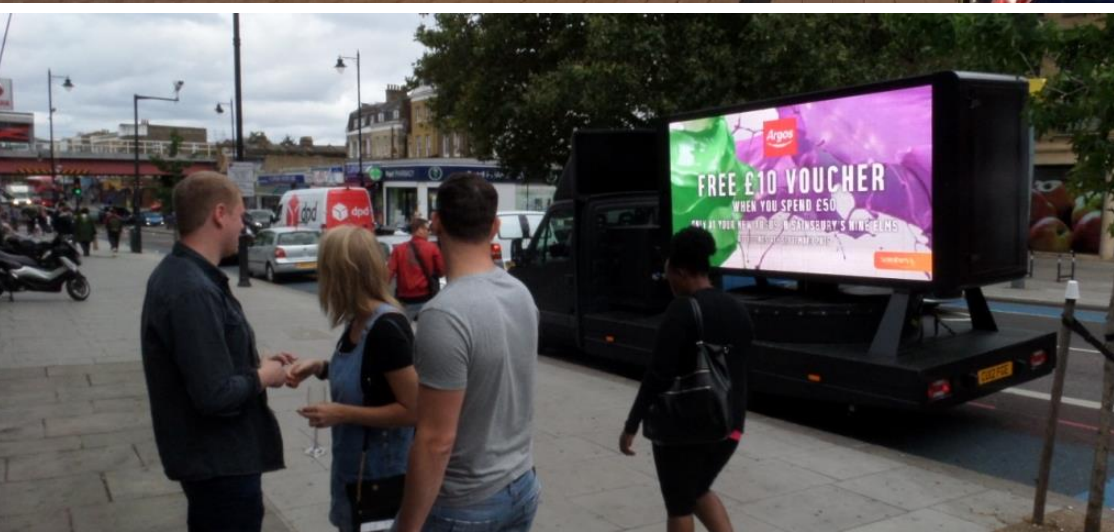
## Technical Capabilities

- Video (Avi, Mpeg2&4, WMV, DivX)
- Slide shows
- Still Content (JPEG, PNG, BMP)
- Audio (MP3, WAV, AC-3, WMA)
- Game console & Bluetooth enabled
- Internet & social media enabled

*"Very happy with those park up locations, and the client had a massive spike in applications on the Tuesday/Wednesday after, so it appears to have been very successful!*

*Thanks again for all your help, and no doubt I'll be in touch soon with another campaign."*

Kind regards,  
**Marc Bransgrove**  
WSA Communications





# Triple Screen Premium Digital Vans

## Benefits

- Range of triple screen digital vans
- 4 & 6mm pixel HD LED screens
- Screens can elevate and rotate
- Total viewing area of 12-19 sq ms
- Advertising campaigns and events
- Street level advertising
- Live camera feed and broadcast

## Uses:

- Advertising & promotions
- Events, shows & exhibitions
- Corporate & private functions
- Cinema
- Signage & information

*"Hi Bela,  
Great photos, thanks! Hopefully we'll be  
back in touch for more of this campaign or  
a similar campaign in future. And thanks  
also to Andy who really went out of his way  
to get the van into great places."*

Kind regards,  
Andrew

**Andrew Dawson**  
**ALA Insurance**







# Premium Event Digital Vans

## Benefits

- 1x extra large LED screen
- 4 & 6mm, HD pixel screens
- Elevates and rotates to 4m
- Viewing area of 16 – 20 sq ms
- Advertising campaigns and events
- Indoor and outdoor events

## Technical Capabilities

- Video (Avi, Mpeg2&4, WMV, DivX)
- Slide shows
- Still Content (JPEG, PNG, BMP)
- Audio (MP3/4, WAV, AC-3, WMA)
- Game console & Bluetooth enabled
- Internet & social media enabled

*"Thanks to the digital advan we were number 1 store for cash on per una in the country for our 25% off offer. We had several customers mention they had come into store after seeing the offers on the advan, Thanks again"*

Emma Crighton, M&S Camberley



***promogroup***

T: 020 7978 6399 (London Office)  
T: 01904 692100 (York Office)  
E: [info@promogroup.co.uk](mailto:info@promogroup.co.uk)  
W: [www.promogroup.co.uk](http://www.promogroup.co.uk)

**Outdoor  
Advertising  
Solutions**